

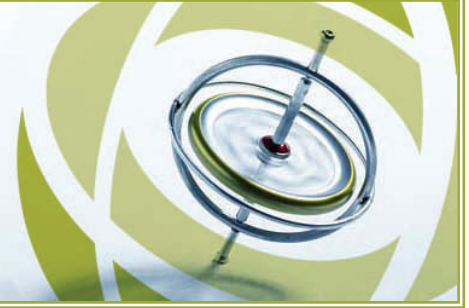


CELERITY®

YOUR VISION. OUR VERSATILITY.

PROCESS & PERFORMANCE MANAGEMENT

Transforming Business Through Sustainable Continuous Improvement



Client Challenges

In an increasingly competitive economic environment, businesses are challenged to create greater value for their customers, capitalize on new opportunities, and respond to regulatory changes with fewer resources. As businesses execute initiatives to address these challenges, understanding of performance linkages across process, people, and technology is often a missing link. While businesses have been undergoing cost-cutting efforts over the last few years, organizations are now so tightly managed that further gains are becoming more difficult to achieve. As a result, initiatives frequently fail to meet their objectives, leading to increased costs and customer dissatisfaction.

Celerity's Solution

Celerity's approach to partnering with organizations to achieve sustainable continuous improvement begins with our Process & Performance Management services. Based on our clients' strategic objectives, we have optimized performance across their businesses through process redesign, organizational transformation, and efficient use of enabling technology. Utilizing industry best practices, including Lean, Six Sigma, and Capability Maturity Model Integration (CMMI®), Celerity has helped clients rapidly assess and execute performance improvement efforts while responding to changing consumer, market, and regulatory demands. Our services create a competitive advantage by removing operational redundancies and decreasing costs while delivering a great customer experience with increased operational visibility, speed to market, and profitability.



Our People

Celerity clients have access to our seasoned consultants and management team that offer a blend of business and technical expertise. Our professionals have deep experience with process and performance management in the government, healthcare, and financial services industries, and have a proven track record of delivering sustainable results. They have been formally trained and hold relevant industry certifications and accreditations. Celerity consultants provide domain experience to enhance the effectiveness of our services and transfer knowledge to the client, ensuring a sustained return on investment.

Why Celerity?

Celerity differentiates itself by providing a flexible engagement model that enables us to adapt our services to meet the specific needs and corporate cultures of our clients. Specifically:

- ✓ Capability to take ownership of deliverables from the task level through complete project delivery;
- ✓ Balanced infrastructure that provides the right amount of support without undue impact on the cost of our services;
- ✓ Rapid and accurate resource deployment within our local and nationwide markets;
- ✓ A dedicated partner focused on your success.

Services

Process Analysis & Improvement

- Process Management & Governance
- Performance Measurements & Metrics
- Process Reengineering

Lean & Six Sigma Training, Deployment & Execution

- Project Selection & Execution
- Training & Mentoring
- Kaizen Rapid Improvement
- Supply Chain Optimization
- Strategic Alignment

Financial and Cost Management

- Cost Benefit Analysis
- Business Case Development & Evaluation

Information Technology Effectiveness

- Roadmap Development & Execution
- Business Process Management Suite (BPMS) Assessment & Implementation
- CMMI® Initiative Support

Client Engagement Results

We successfully apply our best practices and flexible delivery model across a wide range of government and commercial organizations.

Selected accomplishments include:

- Worked with a federal agency to implement an optimized supply chain process that could be tested, refined, and scaled across distribution centers. The initial two-week pilot placed \$2MM+ of serviceable equipment and material back into the supply chain. Value has exceeded \$20MM since the pilot completed.
- Deployed a large team of highly skilled process engineers across six dispersed geographic regions within 30 days to evaluate and drive redesign efforts for business processes critical to the integration of a top 10 US Bank.
- Increased the annual divisional IT investment budget by 100% for a FORTUNE 500® financial services firm through business process reengineering.

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Visit www.celerity.com for more information or email services@celerity.com

Celerity is a business and technology consulting company that serves the Fortune 1000 as well as federal, state, and local government agencies. Founded in 2002, Celerity has grown to more than 450 employees and \$65 million in annual revenue. Headquartered in McLean, Virginia, Celerity has offices in New York, Philadelphia, Harrisburg, and Pittsburgh, and has the ability to serve our customers' needs within these local markets and on a national basis.

Celerity's commercial and public practices provide **Assessment and Advisory**, **Business Transformation**, **Technology Integration**, and **Outsourcing** services to companies in the financial services, healthcare, insurance, telecommunications, and travel industries in addition to federal, state, and local government agencies. Our delivery model enables us to adapt our services to meet the specific needs and culture of our client by allowing us to take ownership of deliverables from the task level all the way up to complete project delivery and targeted outsourcing.



For more information on Celerity and how to achieve "Your Vision" with "Our Versatility," please visit www.celerity.com or e-mail services@celerity.com

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